

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of	:	
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Stuart Neale et al.	:	Examiner: Jasson H. Yoo
	:	
Serial No.: 10/784,635	:	Group Art Unit: 3714
	:	
Filed: February 23, 2004	:	Confirmation No. 8174
	:	
For: SPORTING EVENT STATISTICS	:	
TRACKING AND COMPUTATION	:	
SYSTEM AND METHOD	:	

DECLARATION OF

1. My name is Stuart Neale. I am 54 years old. I reside in St. Louis.
2. I am the inventor/owner of JocTrac
3. I have prepared this declaration in support of the patentability of U.S.

Patent No. 10/784,635.

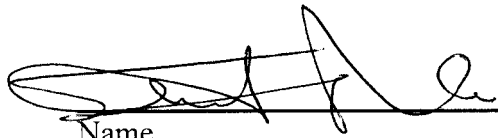
4. I invented JocTrac

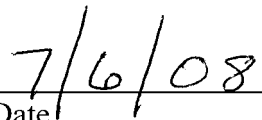
5. Having Coached and watched my children play basketball for over 20 years, and because I had access to programmers because I run a software company with my brother, I decided to create an easier, more comprehensive and informative method of taking statistics. Traditional stats were all based on the method of logging an event and then logging the players involved in the event. This is what I call "event" based tracking. With JocTrac we introduced a new method in taking statistics. Basically we keep track of the player who possesses the ball and with that information the computer can interpolate many of the traditional stats and many additional, unique statistics. For example, by following the possession of the ball, unique stats, like the amount of time each player held the ball, to whom each player passed the ball, and what each player did



with the ball (pass, shot, or turned over) became available in real time. No other stat program takes statistics this way, and thus, no other stat program can produce the same depth of statistics as JocTrac can with its possession tracking.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.


Name


Date